

DISCOVER HOW I MADE \$2,600 IN ONE DAY WITH LOW- TICKET PRODUCTS + GAMIFIED QUIZ

Do you want to make money in the digital market but don't know where to start? This strategy can change your life in just 24 hours. Keep swiping to discover the method that's generating over \$2,000 in daily profit.

THE STRATEGY THAT WORKS NOW

Forget outdated methods like VSLs, complex sales pages, or one-on-one WhatsApp sales. The strategy currently generating impressive results is much simpler:

LOW-TICKET PRODUCTS

Low-value products (under \$25) that are easy to create and sell.

GAMIFIED QUIZ

An interactive experience that engages customers and increases conversions.

WHAT ARE LOW-TICKET PRODUCTS?

Low-ticket products are low-cost offers, usually below \$20, preferably less than \$10. We are talking about products that cost \$1.99, \$4.99, \$9.99, \$14.99, or \$19.99.

The great advantage is that they are easy to create, easy to sell, and excellent for building a customer base who can later buy other products from you (upsell).

4 SIMPLE STEPS TO SUCCESS

The complete method boils down to just 4 steps that you can implement today and start seeing results in 24 hours:



1. MARKET RESEARCH

Discover what's already working in the market.



2. FUNNEL STRUCTURE

Strategically set up your gamified quiz.



3. DELIVERABLE

Create the product to be sold.



4. TRAFFIC

Attract people to your quiz.

A person is seen from behind, sitting in a black office chair in a control room. The room features a large wall of monitors. The top monitor shows a world map. Below it, several smaller monitors display various data visualizations, including line graphs, bar charts, and a circular gauge. The person is wearing a dark jacket and is looking towards the screens. The overall lighting is dim, with the primary light source being the screens themselves.

STEP 1: MARKET SPYING

The biggest mistake beginners make is trying to invent something from scratch. Market spying allows you to discover what's already working for others and adapt it for your business.

No need to reinvent the wheel! Observe what's trending, identify patterns, and create your product based on real market data.

HOW TO DO EFFICIENT SPYING

Facebook's Ad Library is a free tool that allows you to see all active ads on the platform. Access facebook.com/ads/library and set the country to any country of your interest.

In the keyword search, type "inlead.digital" to find ads that use this quiz tool. This will give you access to dozens of funnels that are already converting.

ESSENTIAL SPY TOOLS

1

SpyAds

Browser extension that filters the most scaled ads on Facebook and Instagram, allowing you to quickly identify which ones are generating results.

2

Allow Right Click

Extension that allows you to copy content from websites that usually block right-clicking, facilitating the collection of information from existing quizzes.

Estas ferramentas permitem identificar e analisar produtos que já estão funcionando no mercado.

HOW TO FIND SCALED PRODUCTS

Using SpyAds, you can filter the most scaled ads and even download creatives for inspiration. Just activate Alt Scroll to load more ads and filter by a minimum number of ads.

This approach allows you to find products in various niches such as financial education, digital marketing, weight loss, relationships, and much more.

I'll leave the tool's link here, as well as a discount coupon:

SPY ADS LINK

COUPON: JOAOPALVES

COPYING QUIZ STRUCTURES THAT WORK

With the "Allow Right Click" extension, you can access and copy the structures of quizzes that are already converting. By clicking on an ad, you will be directed to the original quiz.

Analyze each step, observe the questions, answer options, and the user's journey. This will give you valuable insights to create your own high-converting quiz.

CREATING YOUR RESEARCH DOCUMENT

Organize your findings by creating a document with the products you liked. Include screenshots, copied texts, and your observations about each quiz you analyzed.

This document will serve as your guide to create your own product, saving time and increasing your chances of success by being based on models that already work.

Discover Insights Fuel Innovation

Centralize your research, brainstorm with ease,
and transform ideas into reality

Resurrection Y

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STEP 2: SALES FUNNEL STRUCTURE

Forget old methods like long VSLs, complex sales pages, or WhatsApp sales. These strategies are increasingly inefficient and require a lot of work.

The most effective structure today is the gamified quiz, which engages the user, creates a personalized experience, and drastically increases conversion rates.

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THE POWER OF GAMIFIED QUIZ

A gamified quiz creates an interactive experience where the user answers questions and can win or lose points/money as they progress. This generates a sense of personalization and increases engagement.

This format makes the user feel they are receiving a specific solution to their problem, which significantly increases conversion rates.

Create New Quiz

Create New Quiz

RECOMMENDED TOOL: QUIZLEAD

QuizLead é a ferramenta ideal para criar seu quiz gamificado. Ele permite construir todas as etapas do funil, adicionar elementos de gamificação e integrar sua oferta naturalmente. Com uma interface intuitiva, você pode configurar seu quiz em menos de uma hora, mesmo sem conhecimento técnico avançado.

Vou deixar o link da ferramenta aqui, junto com um cupom de desconto:

QUIZ LEAD LINK

CUPOM: JOAOPALVES

PRACTICAL EXAMPLE OF A GAMIFIED QUIZ

A real example of a gamified quiz is about "access to exclusive and luxury product suppliers". The user answers questions about their interest (resale or personal use) and receives a personalized offer.

This type of structure was set up in less than an hour and generates daily conversions by creating an engaging journey for the user.

USE AI TO CREATE YOUR QUIZ

ChatGPT can be your ally in creating your quiz questions and structure. Simply inform it that you are building a gamified quiz and ask for help in creating relevant questions for your niche.

Provide details about your product and your ideal customer profile to receive personalized suggestions that will increase the effectiveness of your funnel.

BASIC STRUCTURE OF AN EFFECTIVE QUIZ



Diagnostic Questions

Initial questions that identify the user's problem or desire.



Gamified Element

Points, money, or rewards that the user earns/loses during the quiz.



Personalized Offer

Presentation of the solution based on previous answers.



Checkout Page

Payment page optimized for conversion.

STEP 3: DELIVERABLE

The deliverable is the product you will offer to the customer after purchase. For low-ticket products, the most common formats are: e-books, templates, mini-courses, and content packages.

The secret is to create something valuable that solves a specific problem, even if it's a low-value product.

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CREATING DELIVERABLES WITH AI: GAMMA APP

Gamma App is a revolutionary tool that allows you to create professional PDFs, presentations, and documents in minutes using artificial intelligence.

Just access gamma.app, create a free account, and use the "create from prompt" option to generate your deliverable with professional quality.

I'll leave the tool link here:

[GAMMA APP LINK](https://gamma.app)

PRACTICAL EXAMPLE OF DELIVERABLE CREATION

Imagine you decided to create a product about the low-carb diet. In Gamma App, simply enter a prompt like: "Create a complete guide on the low-carb diet for rapid weight loss."

In a few minutes, the tool will generate a professional document with topics, explanations, and even meal plan suggestions – all ready to be delivered to your client.

TYPES OF DELIVERABLES THAT SELL THE MOST

E-BOOKS

Digital guides with valuable content on a specific topic. Ideal for niches like health, finance, and personal development.

TEMPLATES

Ready-to-use models that clients can adapt and use immediately. Perfect for marketing, design, and productivity.

MINI-COURSES

Educational content in video or text format that teaches a specific skill in a short amount of time.

EXCLUSIVE LISTS

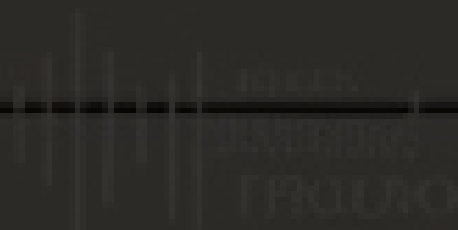
Compilations of valuable information such as suppliers, contacts, or resources that clients would find difficult to locate on their own.

A pair of black over-ear headphones is shown on a tablet screen. The screen also displays some text and icons, but the headphones are the central focus of this section.

QUALITY OF THE DELIVERABLE IS ESSENTIAL

Even being a low-value product, your deliverable needs to be of exceptional quality. This will ensure positive reviews, fewer refund requests, and open doors for future sales.

Use the Gamma App to create professional content and invest time in reviewing and perfecting the material before making it available.



Experience Sound. Redefined.

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STEP 4: TRAFFIC

Traffic is the flow of people visiting your quiz. The more qualified visitors you attract, the greater your chances of conversion and profit.

The most efficient strategy for beginners is to focus on organic traffic through TikTok and Instagram, without the need for initial investment.

Digital Strategy

CREATING A PROFILE THAT CONVERTS

You don't need to show your face! It's possible to create a niche profile on TikTok and Instagram using only content that is already proven to go viral.

The secret is to identify the most viral content in your niche and adapt it for your profile, creating a digital presence that generates constant traffic to your quiz.

ESSENTIAL TOOL: TIKVIRAL

TikViral is a browser extension that allows you to identify the most viral TikTok content in any niche. It works similarly to SpyAds, but specializes in TikTok.

With it, you can filter videos with the highest engagement and even download them for inspiration and adaptation.

I will leave the link to the tool here, as well as a discount coupon:

TIK VIRAL LINK

COUPON: JOAOPALVES

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HOW TO USE TIKVIRAL TO FIND CONTENT

Install the TikViral extension in your browser, access TikTok, and type a keyword related to your niche in the search bar (e.g., "money" for finance).

Let approximately 100 videos load, then filter those with over 100,000 views. These are the contents with the highest viral potential.

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ADAPTING VIRAL CONTENT

You can download viral TikTok content and re-post it on Instagram, or create new content by combining elements from several viral videos.

Mix audios, concepts, and formats that have already proven their viral potential. This drastically increases your chances of organic reach without needing to invest in ads.

Localized content

Published content is often localized to the target market. This means that the content is tailored to the local audience, taking into account cultural differences, language, and local trends. This helps to ensure that the content is relevant and engaging to the target audience, increasing the chances of it going viral.

Social

Proven content is often shared on social media platforms, which helps to increase its reach and visibility. This can lead to a large number of shares and likes, which in turn increases the chances of the content going viral.

AD CREATIVES FOR ORGANIC TRAFFIC

A powerful strategy is to use ad creatives you found with SpyAds as organic content on social media.

If an ad is being scaled and generating results in paid traffic, it will likely also perform well organically. Adapt these creatives for your profile.

Solutions: Secure. Seamless.

DIRECTING TRAFFIC TO YOUR QUIZ

In every piece of content you publish, include a call-to-action directing people to your quiz via the link in your bio or in stories.

Create legitimate urgency and scarcity, such as limiting the number of daily accesses or setting a deadline for the offer, increasing the click-through rate.

RECAPITULATING THE 4 STEPS



MARKET RESEARCH

Discovering what's already working in the market using SpyAds and Facebook Ads Library.



STRUCTURE

Creating a gamified quiz using QuizLead to increase engagement and conversion.



DELIVERABLE

Developing a quality digital product using Gamma App.



TRAFFIC

Generating visitors to your quiz through viral content on TikTok and Instagram.



STARTING TODAY: HOUR ONE

In the first hours of implementing the method, focus on market espionage. Access the Facebook Ads Library, install SpyAds, and start searching for scaled ads with "inlead.digital."

Select at least 3 different products you would like to model and save the creatives for later analysis.

A woman with dark hair tied back, wearing a dark blazer over a light-colored shirt, is seated at a desk in an office. She is looking at a laptop screen on the left, which displays some data or charts. She is holding a dark blue notebook in her left hand. On the desk in front of her is a pen and another notebook. The background shows a window with a grid pattern, and the overall lighting is dim, creating a professional and focused atmosphere.

GETTING STARTED TODAY: SECOND HOUR

In the second hour, analyze the quizzes of the selected products. Install the Allow Right Click extension and navigate through the funnels to understand their structure, questions, and the user journey.

Create a document organizing your findings and defining which product you will adapt for your business.

QuizLead

Answer options

Options

Create engaging quizzes

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Discover the possibilities

STARTING TODAY: HOUR THREE

In the third hour, create your QuizLead account and start building your own gamified quiz based on previous discoveries. Define the questions, answer options, and gamification elements.

Use ChatGPT to help create persuasive and engaging content for each stage of the funnel.

Question

Answers

Scoring

Publish Quiz

Publish Quiz

STARTING TODAY: FOURTH HOUR

In the fourth hour, create your deliverable using the Gamma App. Clearly define the problem your product solves and use AI to generate quality material.

Review the content, add your visual identity if necessary, and prepare the final file for delivery after purchase.

STARTING TODAY: FIFTH HOUR

In the fifth hour, install TikViral and begin researching viral content in your niche. Filter videos with over 100,000 views and download the 10 most relevant ones.

Create your TikTok and Instagram profile focused on the chosen niche, without showing your face, only with informative content.



STARTING TODAY: HOUR SIX

In the sixth hour, adapt the viral content you found to create your first posts. Use apps like CapCut for editing and add your personal touch while keeping the elements that make the content go viral.

Schedule at least 10 posts for the coming days, ensuring consistency in your traffic strategy.

Unlock your creativity



Content
Preativip

STARTING TODAY: RESULTS IN 24H

With everything implemented, you can start seeing results within the first 24 hours. Organic traffic will begin to reach your quiz, and with an average conversion rate of 1-3%, the first sales will appear.

Continue feeding your social media with viral content and optimizing your quiz based on user interaction data.

EXTRA TIP: MOST PROFITABLE NICHEs

1

Weight Loss

Produtos relacionados a perda de peso, dietas específicas e hábitos saudáveis sempre têm alta demanda.

2

Personal Finance

Conteúdo sobre economia, investimentos e renda extra é extremamente popular, especialmente em tempos de crise.

3

Relationships

Produtos que ajudam a melhorar relacionamentos românticos, superar término ou encontrar um parceiro ideal têm uma alta taxa de conversão.

4

Productivity

Métodos para organização, gerenciamento de tempo e aumento da produtividade são altamente procurados por profissionais em todas as áreas.

Optimization

EXTRA TIP: OPTIMIZING YOUR QUIZ

Monitor your quiz metrics to identify drop-off points and optimize the user experience. Observe at which stage users give up and make adjustments to increase the completion rate.

Test different questions, gamification elements, and offers to discover the combination that generates the most conversions in your specific niche.

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EXTRA TIP: SCALING RESULTS

Once your funnel is validated with organic sales, you can scale your results by investing in paid traffic. Use the creatives that have already worked organically to create ads on Facebook and Instagram.

Start with small daily investments (\$10-20) and gradually increase as positive results appear.

COMMON MISTAKES TO AVOID



Creating products from scratch without research
Inventing products without checking if there's demand is the fastest way to failure. Always conduct market espionage first.



Complex sales funnels

Long VSLs and extensive sales pages no longer work as effectively. The gamified quiz is more efficient and engaging.



Low-quality deliverable

Even if it's a low-ticket product, your deliverable needs to have exceptional quality to avoid refunds and generate recommendations.

IMPROVING YOUR QUIZ WITH MENTAL TRIGGERS

SCARCITY

Limit the number of spots or set a deadline for the offer, creating urgency for the purchase decision.

SOCIAL PROOF

Include testimonials and results from other clients to build trust and show that your product works.

RECIPROCITY

Offer free value during the quiz to activate the desire to reciprocate by purchasing the product.

Incorporating these mental triggers throughout your quiz can significantly increase your conversion rates.

PRODUCT IDEA: SUPPLIER LIST

The cost to create is practically zero, but the perceived value is high, as it saves the customer time and money in finding reliable suppliers.

PRODUCT IDEA: WEIGHT LOSS GUIDE

Products related to weight loss always have high demand. You can create a specific guide like "7 Days to Debloat" or "Low Carb Diet for Beginners."

Use the Gamma App to create comprehensive material with meal plans, recipes, and practical tips. This type of product typically has a high conversion rate in gamified quizzes.

PRODUCT IDEA: EXTRA INCOME

Products that teach methods to earn extra money are extremely popular. You can create a guide on freelance work, affiliate marketing, or online tasks.

Focus on practical methods that anyone can implement quickly, with realistic results like "How to earn your first \$200 online."

Activate Your Brain

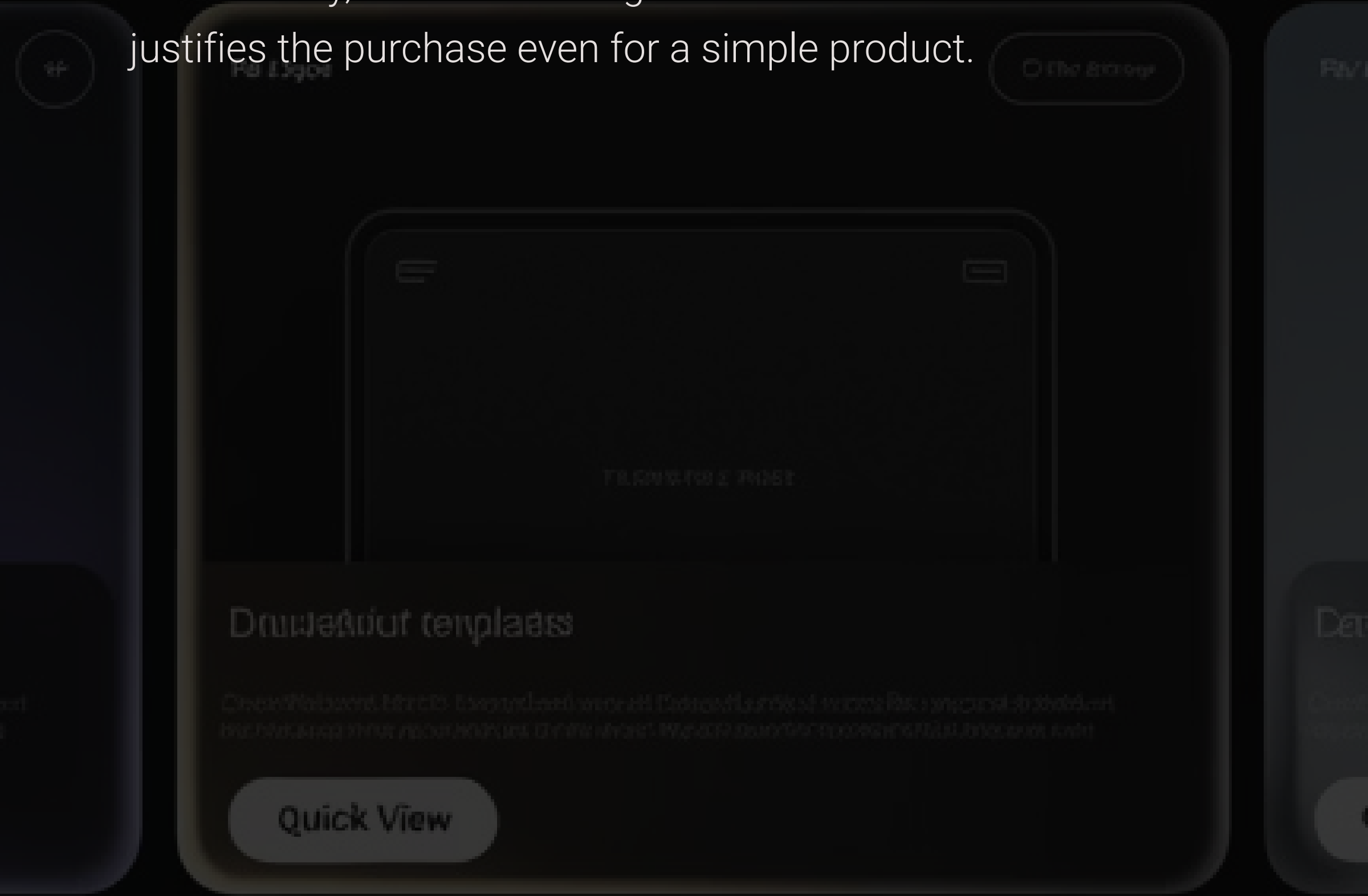
Premium templates for every project

PRODUCT IDEA: READY-MADE TEMPLATES

Explore templates

Ready-made templates for various purposes are low-ticket products with high perceived value. You can create templates for financial spreadsheets, Instagram, resumes, or presentations.

Clients value the practicality of having something ready to use immediately, without needing to create it from scratch. This justifies the purchase even for a simple product.



IDEAL QUIZ QUESTION STRUCTURE

1

Diagnosis

Questions that identify the user's problem or desire.
Ex: "What's your biggest challenge to lose weight?"

2

Current Situation

Questions about the user's current reality. Ex: "How much time do you currently dedicate to your health?"

3

Aspirations

Questions about what the user wants to achieve.
Ex: "What result would you like to see in 30 days?"

4

Validation

Questions that confirm interest in the solution. Ex: "If there was a method to solve this in 7 days, would you be interested?"

EFFICIENT GAMIFICATION ELEMENTS

Gamification transforms the user experience and drastically increases engagement in your quiz. Implement elements such as:

POINT SYSTEM

The user earns or loses points as they answer questions, creating a sense of progress and accomplishment.

PROGRESS BAR

Visually shows how much is left to complete the quiz, reducing abandonment rates.

VIRTUAL CURRENCY

The user accumulates or loses "money" during the quiz, creating an emotional connection with the final result.

SURPRISE REWARDS

Offer unexpected bonuses during the quiz to maintain interest and increase the perception of value.



INCREASING AVERAGE TICKET WITH UPSELLS

After selling the main product (low ticket), you can offer complementary products to increase the average value per customer.

Create 1-2 complementary offers that add value to the main product. For example, if you sold a weight loss guide, offer a workout plan or exclusive recipes as an upsell.



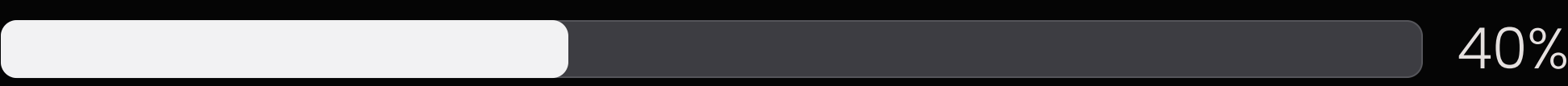
SCALE: WHEN TO INVEST IN PAID TRAFFIC

The ideal time to start investing in paid traffic is after validating your product with organic sales. You need to be sure that your funnel converts before putting money into ads.

Start with a small daily investment (\$10-20) and gradually scale up as positive results appear. Monitor ROI daily.

SMART REINVESTMENT STRATEGY

To grow sustainably, establish a clear profit reinvestment strategy. An effective approach is the 40/30/30 rule:



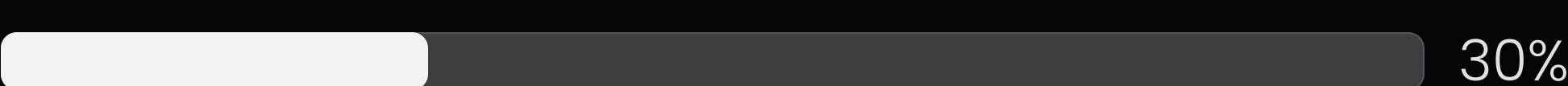
Traffic Reinvestment

To scale your sales and reach more potential customers.



Product Development

To create new products and improve existing ones.

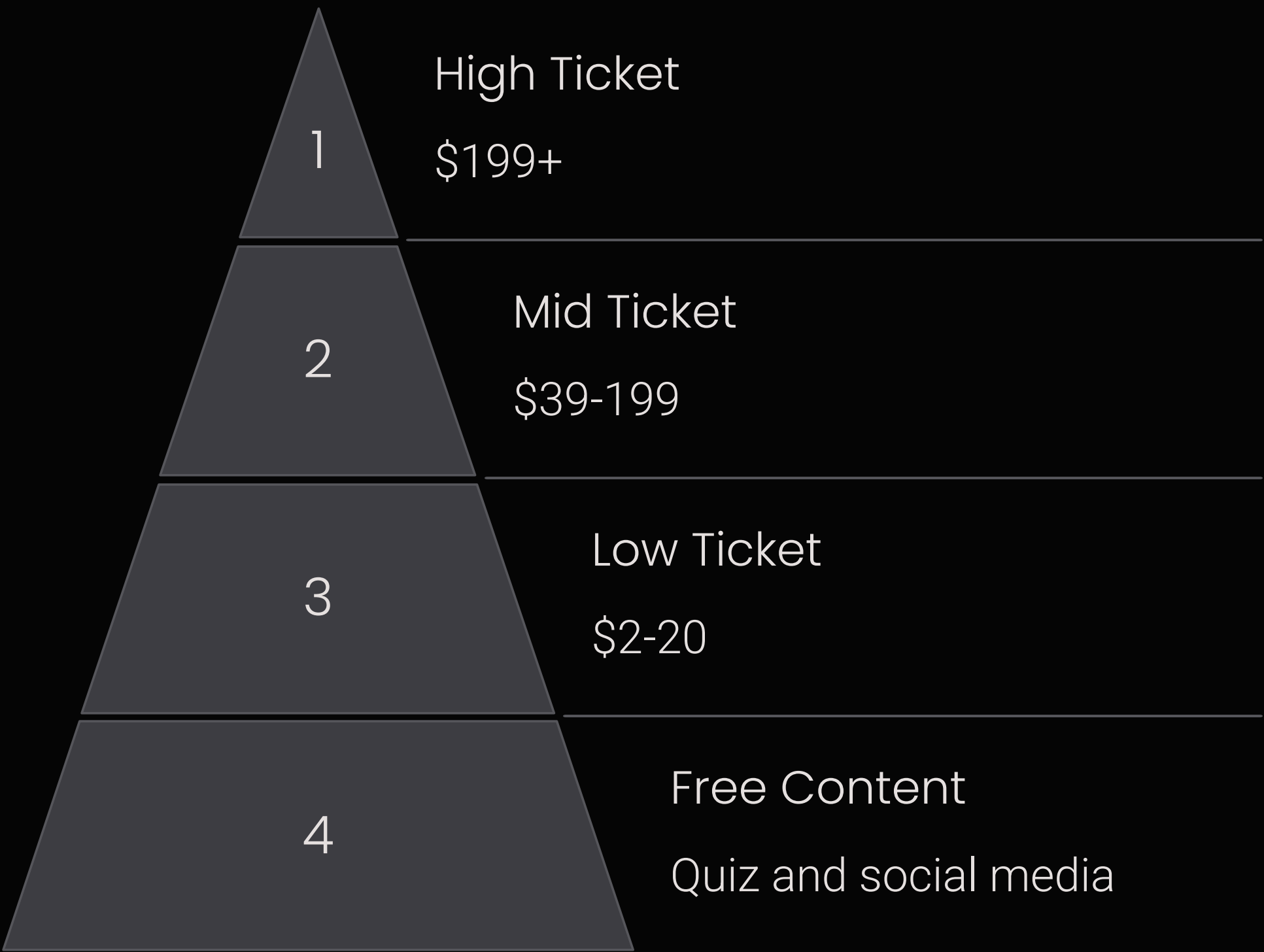


Personal Profit

To reward your work and maintain your motivation.

EVOLUTION OF YOUR DIGITAL BUSINESS

Over time, you can evolve from low-ticket products to higher-value offers, following a value ascension strategy:



This progression allows you to build trust with your audience while gradually increasing the average ticket value.

POTENTIAL FOR REAL RESULTS

To get a realistic view of the potential of this method, consider these conservative projections:

200

Visitors/day

With organic TikTok and Instagram traffic.

3%

Conversion Rate

Average for a well-optimized gamified quiz.

6

Daily Sales

With a \$27 product = \$162/day.

\$4,860

Monthly Revenue

Not counting upsells and with zero acquisition cost.

WHY THIS METHOD WORKS SO WELL

The low-ticket products + gamified quiz method yields superior results by combining powerful psychological elements:

1

Low Barrier to Entry

Low-value products generate less resistance in the purchase decision.

2

Personalized Experience

The quiz creates a feeling of a tailor-made solution for the customer.

3

Gamified Engagement

Game elements increase time spent and reduce abandonment.

4

Market Espionage

We focus only on what is already proven to work.

YOUR TIME TO START HAS ARRIVED!

You now have the complete method that is generating impressive results in the global digital market. No prior experience, large investments, or advanced technical knowledge are needed.

Start today by applying the 4 steps: market espionage, funnel structure, deliverable creation, and traffic generation. In 24 hours, you could already be seeing your first sales!



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